

Park Pride accepts these donation types

Gifts by Cash, Check or Credit Card

A gift of cash in support of our organization is the easiest way to give. If you itemize for the IRS, your check, made payable to Park Pride, is generally tax-deductible. You will be sent an acknowledgment letter for your tax records.

Also, if your company has a **matching gift program**, your gift could be doubled or even tripled in value. Please indicate if your company matches and provide us with a matching gift form if applicable.

Gifts of Appreciated Assets

Long-term appreciated stock or real estate provides donation opportunities that may result in **significant tax benefits** for the donor. Please consult your tax advisor or ask Park Pride if you have specific questions about donating to us in this way.

Gifts of Stock

This type of gift allows you to:

- 1) Give away appreciated assets and usually avoid tax on the gain.
- 2) Receive the regular charitable income tax deduction if you itemize your taxes.
- 3) Claim a tax deduction for the full fair market value (rather than the cost value) of your stock if you have owned the securities for more than one year.

Note: Please consult your tax advisor to make sure that you maximize your gift and your deduction in accordance with the current tax laws.

There are two ways you can transfer stock to Park Pride Atlanta, Inc.:

Electronic transfer of stock: This is the most secure and expedient delivery process and provides efficient internal control as well as cost savings.

Direct delivery of stock certificates and stock powers to Park Pride.

We ask that you please call our office for further information when considering a stock gift/transfer. Our number is 404-546-7969.

Bequests

A charitable bequest is deductible for federal estate tax purposes. Assets of any type - cash, securities, real estate, personal property - can be contributed via a bequest.

Charitable Trusts

Estate planning may include a charitable remainder trust that names the Foundation as the ultimate beneficiary while providing the donor with lifetime income, immediate tax savings, and certain capital gains advantages.

Life Insurance Policies

A policyholder may realize significant tax savings as a result of naming the Foundation as owner and beneficiary of a life insurance policy. The value of the policy and annual premium payments may be tax deductible.

Gifts of Retirement Plans

Retirement plan assets are among the most potentially tax-burdened assets you can hold. There may be tax advantages to naming the Foundation as the beneficiary of a portion of your pension plan or IRA.

In-Kind Gifts

Staff members and community groups have compiled a **WISH LIST** of items requested for Park Pride and our projects. As with a monetary gift, you will be sent an acknowledgement if you provide us the estimated dollar value of the donation.

If you have questions regarding your gift or would like more information about giving opportunities, please contact:

Abigail Paine, Director of Development & Communications
404-546-7969

abigail@parkpride.org