



more & better parks... all over Atlanta

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FOR IMMEDIATE RELEASE

GROUNDBREAKING ON PARK PRIDE-DESIGNED PARK IN VINE CITY

TUESDAY, SEPTEMBER 9 AT 4:00 PM

Atlanta, Georgia – On **Tuesday, September 9 at 4:00 p.m.** there will be an official groundbreaking for the \$600,000 Phase I development of a new park in Vine City (on Magnolia street, between Graves and Walnut). The new park will include an outdoor classroom, plaza, playground, event lawn, pathways, picnic pavilion and formal gardens. Construction should be completed in late Winter.

“This is an exciting day for Atlanta, Vine City and Park Pride,” said Park Pride Executive Director George Dusenbury. “Vine City is one of the most under-parked communities in the most under-parked major city in America. Park Pride is grateful for the opportunity to work with the City and the community to make Vine City Park a reality.”

Design for the park was developed through Park Pride’s Park Visioning program in concert with the city of Atlanta’s Department of Parks, Recreation and Cultural Affairs and funded in part through a grant from the Community Foundation of Atlanta. Park Pride’s Visioning program is a community-driven, eight-month process in which Park Pride’s award-winning registered landscape architect works closely with residents and a steering committee to identify needs and then design a park to meet those needs. To date, Park Pride has worked with 14 Atlanta communities to develop Visions for their neighborhood parks.

\$800,000 in funding for the project was provided through the Atlanta Development Authority’s Westside Tax Allocation District (TAD) Neighborhood Funds and by ACORA (Atlanta Renewal Community) funds. The Arthur M. Blank Family Foundation also has provided significant support for the project. Additionally, the Westside TAD Neighborhood Funds provided \$300,000 toward recent land acquisitions and their development.

The public is welcome to attend the event on Tuesday.

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PARK PRIDE

www.parkpride.org

Park Pride, founded in 1989, is the only organization that works with communities all over Atlanta to improve their parks. In 2007, Park Pride coordinated more than 20,000 hours of volunteer work in Atlanta parks, developed new conceptual park plans for seven parks and helped start more than a dozen “Friends of the Park” groups. Park Pride is able to engage and serve the community by generating Friends of the Park groups, focusing on advocacy efforts as well as promoting participation in its Adopt-a-Park, Park

Visioning, Volunteer, Fiscal Partners and Micro Grant programs. Park Pride continued to work with local organizations and community members to support the creation of the Atlanta BeltLine, which promises to create more than 1,000 acres of new parks and 33 miles of trails. The organization's annual Parks & Greenspace Conference serves as the signature event in our work to create a world class park system in Atlanta.